

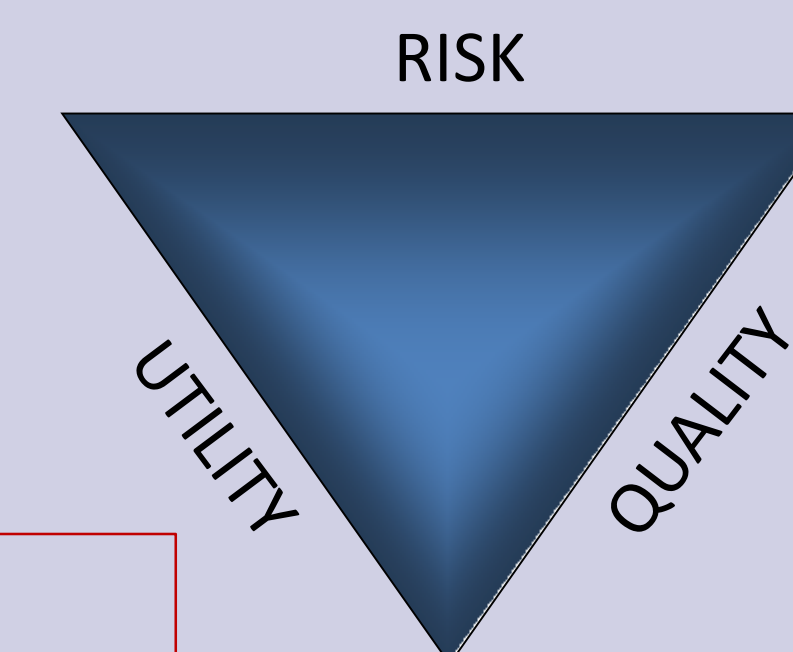
INTEGRATED SYSTEMS MANAGEMENT

AS THE FOUNDATION FOR EFFECTIVE REDUCTION OF DIAGNOSTIC ERROR IN MEDICINE



© 2013 Mark Gusack, M.D.

MANX Enterprises, Ltd.®



1. Identify the three critical components of effective healthcare management.
2. Describe how an integration of these three components provides the most effective means of reducing error in diagnostic medicine.
3. Explain how to design and implement such an integrated system at the strategic level.

SITUATION

Over the past 60+ years our ability to make accurate medical diagnoses has grown explosively as have the number of diagnosable and treatable diseases. Increased diagnostic capability has led to increased complexity and so, paradoxically, increased **Risk** for diagnostic error along with increased **Perception** of this error. Therefore, we require an equally capable system to manage this complexity to better control both

Risk and Perception.

Present approaches do not effectively integrate three separate but interrelated and potentially conflicting components of healthcare management required to achieve the goal of **reduced diagnostic error.**

PROBLEM

How do we establish effective and comprehensive control over our increasingly complex profession to:

Reduce Diagnostic Error?

SOLUTION

Integrated Systems Management [ISM] is the solution.^{1,2} It requires a transformation of healthcare cultural to integrate and prioritize:

- ⇒ **RISK**
- ⇒ **QUALITY**
- ⇒ **UTILITY**

In my experience this is the best approach to achieving an **Acceptable Balance** between benefits and risks when applying complex diagnostic modalities to our patient's best interests.

IMPLEMENTATION

Successful implementation of ISM requires both an educational and organizational effort to bring together these three health care activities:

- ⇒ **RISK MANAGEMENT**³
- ⇒ **QUALITY ASSURANCE**⁴
- ⇒ **UTILIZATION REVIEW**⁵

into a single integrated structure that assures close cooperation between those engaged in improving health care today.

AXIS	PRIORITY	GOAL	MEASURABLE OBJECTIVE
RISK	1 st	ASSURE PATIENT SAFETY	MINIMIZE [DO NO] HARM
QUALITY	2 nd	MAKE THE PATIENT FEEL GOOD	↓ PAIN, SUFFERING, INCONVENIENCE
UTILITY	3 rd	DO WHAT WORKS	EFFICIENT AND EFFICACIOUS

ISM – BASIC STRATEGIC STEPS TO REDUCE DIAGNOSTIC ERROR

#	STEP		DESCRIPTION
1	ESTABLISH PURPOSE	INTENDED USE	Screening, Diagnosis, Prognosis, Therapy, Management
2	DEFINE OUTCOMES	BENEFITS	↑ Patient Safety ↑ Quality of Service ↑ Efficiency and Efficacy
3	DO ISM ANALYSIS	RISK QUALITY UTILITY	Determine potential adverse outcomes Determine potential quality issues Determine appropriateness of intended use and total cost
4	ACCEPTABLE RISK	FMEA – Data Collection and Risk Assessment	Establish maximum Acceptable Risk for benefits attained: Determine most critical risks, attempt to estimate: ➔ Frequency ➔ Severity ➔ Perception of cost to patient and society
5	RISK STRATIFICATION	AVOID ↓ PREVENT ↓ MITIGATE ↓ DEFER	Determine if the activity should be implemented at all Determine adverse events to be prevented if implemented Determine what residual Risk can be monitored and mitigated Determine what adverse outcomes should be insured against
6	ACTIVITY DESIGN	FMEA (again!) ↓ SYSTEM ↓ TOOLS ↓ PROCESSES ↓ SERVICES	The four basic components of the activity are designed Design logical flow – safest way to achieve intended outcome Establish what is the right equipment/resources to do the job Develop best procedures to complete each task in order Establish minimal personnel qualifications to run the system
7	DOCUMENT SYSTEM	DOCUMENTS ↓ MISSION ↓ PLANS ↓ POLICIES ↓ PROCEDURES ↓ GUIDELINES ↓ FORMS	Document Management System [DMS] to codify activity Brief statement of the purpose of activity along ISM lines Strategic: Goals – Written by Leadership/Chief Physicians Operational: Objectives – Written by Middle Management Technical: Tasks – Written by those who carry them out <i>Develop Top Down and Bottom Up iteratively</i> Each measurable objective is established in a short policy Each self contained set of tasks is organized procedurally Knowledge Management , Decision Branch Points codified Data acquisition to monitor and evaluate activity for meeting Risk, Quality, and Utility Goals through Measurable Objectives
8	IMPLEMENTATION	KNOWLEDGE MANAGEMENT: Those with wisdom, judgment, and experience train and educate incoming personnel	Carried out in concert with development of DMS Developing Cultural Reference Frame to an activity Developing Receptivity in learning a task properly Developing Proficiency in carrying out tasks properly Developing Competency to prevent systematic error Developing Reliability to recognize and mitigate error Developing Capability to recover from serious error Developing Insight into the activity allowing ongoing redesign

REFERENCES – SELECTED:

1. Gusack, M.; **Quality Assurance Program**; Keller Army Community Hospital, West Point, N.Y., 24 June 1986.
 2. Gusack, M.; **Integrated Quality Management and The Scientific Method**; MBG Industries, Inc. 1997.
 3. Harpster, L, Veach, M., Editors; **Risk Management Handbook for Health Care Facilities**; American Hospital Publishing, Inc., 1990
 4. Clark, G.; **Systematic Quality Management**; ASCP Press American Society of Clinical Pathologists 1995.
 5. Wong, E., Saxena, S.; **Medical Appropriateness of Laboratory Tests**; American Journal of Clinical Pathology, Vol. 97, No. 6, June 1992, pages 748 - 750
 6. Doctoroff, M; **Synergistic Management: Creating the Climate for Superior Performance**; AMACOM American Management Association 1977
 7. Gusack, MD.; **The Case of High Correlation But Low Reliability in Point of Care Monitoring of Coumadin Therapy**; Point of Care Testing Journal Vol 10 No 4 2011 Pages 167 – 173.
- ACKNOWLEDGEMENTS:** Barry W. Wolcott, M.D., COL MC, Retired who encouraged this pursuit way back in 1985 at Keller Army Community Hospital, USMA at West Point, New York

COST/BENEFIT

Effective **ISM** requires careful investigation of a proposed activity to delineate if and how to implement a **System** of Logic that uses Physical and Informational **Components**, via a **Process**, carried out by properly prepared **Personnel** to achieve a positive balance:

QUALITY ATAINED + **UTILITY** VALUE > **RISKS** INCURRED

The actual evaluation of a proposed activity will require comparing **Risks** against **Quality** issues, **Risks** against **Utility** values, as well as **Quality** against **Utility**; **AND** even **Risk** against **Risk**.⁶

IN BRIEF – EXAMPLE 1

A Reference Laboratory Pap smear division had a 5% error rate in reports - 10,000 out of 200,000 each year. One significant cause of adverse outcomes was an imbalance between:

QUALITY: [Patient Convenience] over emphasized
RISK: [Patient Safety] under emphasized

Priority placed on turn-around-time in the face of inadequate computer and personnel resources lead to significant adverse outcomes that was corrected through application of **ISM**.

IN BRIEF – EXAMPLE 2⁷

A hospital Coumadin Clinic wished to implement **POCT** for **PT/INR** to make it more **Convenient** for patients and to reduce **Risk** due to delay in modification of treatment when studies were done in the main lab. Inherent limitations of the **POCT** instrument were not taken into account. This lead to **Systematic** over treatment at **PT/INR** results near the **Medical Decision Point [MDP]** for reducing Coumadin dosages. A rise in bleeding events ensued. One of clinical significance lead to re-evaluation and a change to another instrument with modification of intended use.

CONCLUSION

The judicious application of **Integrated Systems Management** to the increased complexity of our healthcare system can achieve significant reduction in **Diagnostic Error** by establishing a balance between **Risk, Quality, and Utility** with an eye to determine what **Acceptable Risk** we can reasonably incur in return for the **Benefits** obtained for our patients. **THE TAKE HOME LESSON:**

RISK – QUALITY – UTILITY

IN THAT ORDER!